



April 1-3 | Hosted by DFA UIUC

MWMU '22

Reconnect. Innovate. Celebrate.



PROGRAM

WELCOME TO MWMU!

Midwest Meetup is an annual conference hosted by different Design for America studios across the region.

THIS YEAR'S THEME

Reconnecting with your fellow midwestern DFAM as we've been separated for three whole years,

EVENTS

The events throughout the weekend include professional development, networking, socializing, skill-building, and fun!

COVID GUIDELINES

Please wear your mask at all times inside campus buildings and have proof of full vaccination.

A G E N D A | A P R I L 1

All events at Siebel Center for Design (SCD) at
1208 S. Fourth Street, Champaign **unless** specified

7:00 **WELCOME!**

Check in and meet your fellow DFA'ers

7:45 **NETWORKING BINGO**

Find out unique things about your studio
and other studios

8:30 **EVENING SOCIAL**

Your choice between a movie night, card
games, or a night on the town



A G E N D A | A P R I L 2

9:00 **BREAKFAST**

Get an early start to a great day! And a cup of joe.

9:30 **INTRODUCTIONS**

Get to know your fellow DFA members!

10:10 **SHOP TOUR**

Channel your inner Bob the Builder.

10:30 **LASER CUTTING & STICKER WORKSHOP**

Make something to take home. No experience necessary!

12:35 **LUNCH**

Manolo's Empanadas + drinks and snacks!

1:15 **SCAVENGER HUNT**

Explore the UIUC campus!

The winner will be announced at the end of the conference.

3:00 **RECONVENE + BREAK**

Relax and breathe. Have an Oreo!

A G E N D A | A P R I L 2

3:15 Q&A WITH DFA

Design in the real world:
Get your questions answered!

Jake Fava: Siebel Center for Design

Shamika Patil: Master of Architecture
Student

Nicholas Paredes: American Family
Insurance

4:30 PROJECT WORK TIME

Grind never stops >:)

5:30 EMPATHY DISCUSSION PANEL

How is empathy used all across the
professional world?

Bert Zhang: UI / UX Design

Joyce Tolliver: Empathy Researcher

David Weightman: Technology
Entrepreneurship

Andrew Weiss: Director of Planning,
Champaign Park District

A G E N D A | A P R I L 2

7:00 **DINNER**

Chipotle

8:30 **EVENING SOCIAL**

It's time to get funky @
1301 S. Busey Ave, Urbana



AGENDA | APRIL 3

9:00 **BREAKFAST**

Bæ-goals

9:30 **RESUME WORKSHOP + NETWORKING**

Because we can't be in school forever

10:30 **PROJECT SHOWCASE**

Video Project watch party

11:30 **AWARDS SHOW**

A definitive ranking of your videos projects

12:30 **FINAL REMARKS**

Time to say goodbye to your new friends!

1:00 **GROUP PHOTO**

@ the Alma Mater statue



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MANOLO'S PIZZA AND EMPANADAS

THE SIEBEL CENTER FOR DESIGN

JAKE FAVA

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BERT ZHANG

JOYCE TOLLIVER

DAVID WEIGHTMAN

ANDREW WEISS